

## Module Synopses

### **Postgraduate Diploma in Executive Management and Leadership (Mandarin)**

#### **e-Learning**

Awarded by Nanyang Institute of Management

Total numbers of Modules – 8

<b>Module &amp; Description</b>	<b>Hours</b>	<b>Credits</b>
<p><b>1. Leadership, Coaching, and Self-Management</b></p> <p>This module develops advanced leadership capability through reflective practice, emotional intelligence, and coaching techniques. Learners strengthen their personal leadership style, improve self-regulation, and learn how to motivate and develop high-performing teams.</p>	36	20
<p><b>2. Strategic Management and Corporate Policy</b></p> <p>Learners explore strategic analysis frameworks, competitive dynamics, and corporate policy development. The module equips students to evaluate complex business environments and formulate long-term strategies that support organisational growth and sustainability.</p>	36	20
<p><b>3. Finance, Control, and Performance Management</b></p> <p>This module builds financial literacy for executive decision-making. Learners examine budgeting, financial statements, performance metrics, and resource allocation strategies that support effective management and organisational accountability.</p>	36	20
<p><b>4. Operations and Quality Excellence</b></p> <p>Focused on operational performance, this module covers process optimisation, supply chain management, and quality improvement systems. Learners gain tools to enhance efficiency, reduce waste, and deliver excellence in products and services.</p>	36	20
<p><b>5. Human Resource Management and Organisational Behaviour</b></p> <p>Learners analyse modern HR practices and organisational behaviour theories, exploring motivation, culture, and workforce management. The module emphasises strategic HRM and the ability to lead diverse, dynamic organisational environments.</p>	36	20
<p><b>6. Marketing and Innovation Strategy</b></p> <p>This module examines strategic marketing principles alongside innovation management. Learners explore market analysis, value creation, brand strategy, and how innovation drives competitive advantage in fast-changing markets.</p>	36	20

<b>Module &amp; Description</b>	<b>Hours</b>	<b>Credits</b>
<p><b>7. Change, Ethics, and Corporate Governance</b></p> <p>Learners gain insight into leading organisational change responsibly, anchored in ethical principles and good governance. The module covers corporate responsibility, transparency, and frameworks that ensure ethical decision-making at executive levels.</p>	36	20
<p><b>8. Research Methods and Executive Integration Project</b></p> <p>This capstone module develops research skills and applies them to a real-world executive project. Learners investigate organisational issues, analyse data, and deliver practical, evidence-based recommendations that demonstrate integrated management competence.</p>	36	20