

**Module Synopses**

**Postgraduate Diploma in Advanced Business Strategy and Research  
(e-Learning)**

Awarded by Nanyang Institute of Management

Total numbers of Modules - 8

<b>Module &amp; Description</b>	<b>Hours</b>	<b>Credits</b>
<p><b>1. Executive Self-Leadership and Strategic Competence</b> To strengthen self-management, reflective practice, and strategic thinking capabilities necessary for senior leadership effectiveness.</p>	36	20
<p><b>2. Advanced Managerial Economics and Market Strategy</b> To deepen understanding of economic models and market systems for strategic business decision-making.</p>	36	20
<p><b>3. Global Finance, Money, and Capital Markets</b> To examine the functioning of global financial systems and their impact on strategic management and corporate governance.</p>	36	20
<p><b>4. Governance, Law, and Political Economy</b> To explore the interplay between governance systems, legal frameworks, and political environments shaping organisational strategy.</p>	36	20
<p><b>5. Entrepreneurship, Innovation, and Technology Management</b> To examine the role of entrepreneurship and technological innovation in driving business transformation and competitiveness.</p>	36	20
<p><b>6. Information Systems and Quantitative Analysis</b> To integrate data analytics, information systems, and quantitative methods in evidence-based executive decision-making.</p>	36	20
<p><b>7. Business, Society, and Cross-Cultural Management</b> To assess the interconnection between business strategy, societal change, and cross-cultural dynamics in a globalised environment.</p>	36	20
<p><b>8. Research Methodology and Strategic Dissertation Workshop</b> To prepare learners for doctoral-level inquiry through advanced research design, methodology, and academic writing</p>	36	20