

Module Synopses

Postgraduate Diploma in Advanced Business Strategy and Research (Mandarin) e-Learning

Awarded by Nanyang Institute of Management

Total numbers of Modules - 8

Module & Description	Hours	Credits
1. Executive Self-Leadership and Strategic Competence To strengthen self-management, reflective practice, and strategic thinking capabilities necessary for senior leadership effectiveness.	36	20
2. Advanced Managerial Economics and Market Strategy To deepen understanding of economic models and market systems for strategic business decision-making.	36	20
3. Global Finance, Money, and Capital Markets To examine the functioning of global financial systems and their impact on strategic management and corporate governance.	36	20
4. Governance, Law, and Political Economy To explore the interplay between governance systems, legal frameworks, and political environments shaping organisational strategy.	36	20
5. Entrepreneurship, Innovation, and Technology Management To examine the role of entrepreneurship and technological innovation in driving business transformation and competitiveness.	36	20
6. Information Systems and Quantitative Analysis To integrate data analytics, information systems, and quantitative methods in evidence-based executive decision-making.	36	20
7. Business, Society, and Cross-Cultural Management To assess the interconnection between business strategy, societal change, and cross-cultural dynamics in a globalised environment.	36	20
8. Research Methodology and Strategic Dissertation Workshop To prepare learners for doctoral-level inquiry through advanced research design, methodology, and academic writing	36	20